

# THE BEATLES COLLECTED

A FAN'S GUIDE TO SIX DECADES OF BEATLES  
MEMORABILIA

BY PETE NASH WITH DAVID ROBERTS AND  
BRIAN SOUTHALL

## Main selling points

- The Beatles are the best selling band in history! 2012 is the start of the 50th anniversary of The Beatles.
- This book is the first serious book about Beatles collectibles and is certain to be of interest to both collectors and to those who were followers in the 1960s.
- There is great scope for marketing as part of the 50th anniversary.

## About the book

The Beatles Collected is the illustrated story of The Beatles told through the products we bought and collected. Beautifully photographed and designed The Beatles Collected includes record sleeves and labels, promotional material, concert and film artifacts and advertising and the whole gamut of Beatles merchandise from guitars, plastic models, clothes, wigs and even Beatles mothballs! The book covers everything from the rare and expensive to items produced in their millions. Of interest to both serious collectors and those baby boomers who remember owning Beatles bubblegum cards, original albums on Veejay or Swan or even a diecast yellow submarine!

**Pete Nash** is a major collector of Beatles memorabilia and his collection forms the basis of this book. He is highly knowledgeable and has written regularly on the subject

**David Roberts** was Managing Editor on music books at Guinness World Records including British Hit Singles & Albums and Rockopedia and is now writes extensively. He is author of *Rock Atlas UK and Ireland edition*

**Brian Southall** worked as a music journalist before moving to EMI Records where he served in press, marketing, artist development and corporate communications. At EMI he worked with hundreds of artists including George Harrison, and Kate Bush. Among his books, are the official history of Abbey Road Studios, the official story of Simply Red and the Beatles Memorabilia with Julian Lennon.

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A fan's guide to six decades of Beatles memorabilia



Pete Nash  
with David Roberts & Brian Southall

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throughout

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