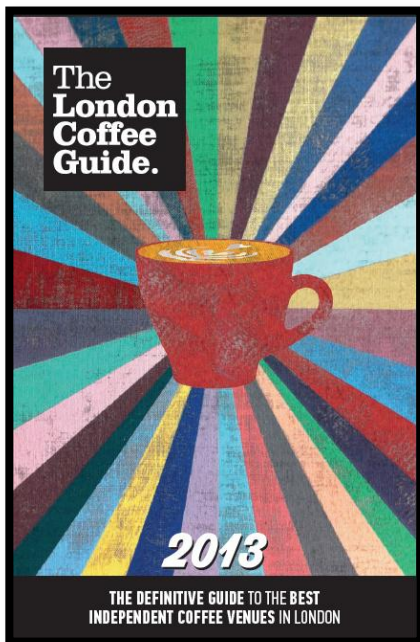


Allegra PUBLICATIONS

Inspiring food and urban lifestyle guides



The London Coffee Guide 2013

The definitive guide to the best independent coffee venues in London

Allegra Strategies

Jeffrey Young & Guy Simpson

Key selling points

- New jacket, designed to attract wider audience
- Extended number of featured venues from 100 to 130
- Comprehensive venue information
- New content sections on home brewing techniques, roasting and tasting

Bibliographic information

Publication: April 2013

ISBN: 978-0-95677-592-4

Price: £9.99

Binding: Paperback

Format (mm): 130 x 220

Illustrations: Colour photography

Rights: Worldwide

BIC Codes: WTHR, 1DBKDESL

Cover blurb

The London Coffee Guide 2013 is the definitive guide to London's top 130 independent coffee venues. From cutting-edge newcomers to hidden gems, the cafés and carts included in this book represent the best of London's flourishing coffee culture.

This newly revised guide features detailed profiles of London's best coffee shops, carts and kiosks. Authoritative ratings, helpful maps and an informative educational section will help you get the most from the capital's finest coffee experiences.

Readership/ Market

- Urban food lovers
- Coffee enthusiasts
- Keen travellers
- Coffee trade

Marketing & Publicity

- Launch at The London Coffee Festival 2013 with 15,000+ visitors expected
- Free sign-up on londoncoffeeguide.com website
- Authors available for interviews
- Expected reviews in major business & consumer online and print press

The author:

Allegra Strategies has pioneered work in the food and drink sector for more than 12 years, including Project Café business reports in the UK and Europe and consumer-focused guides The London Coffee Guide 2011 and 2012, The New York Coffee Guide, The Belgium & Netherlands Coffee Guide, The Vienna Coffee Guide, and Great Cake Places London & Britain.

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